



2023 Sponsorship Package

Below are available opportunities for Nutana neighbours and friends to support, contribute, and sponsor various projects and programs that the Nutana Community Association (NCA) has on the go and will be delivering in 2023 and years to come.

We have developed pre-packaged sponsorship options depending on the contribution and support you are looking to provide. If none of these pre-packaged options work for you, please contact the NCA Vice-President at vice-president@nutana.ca and we will work with you to develop a sponsorship opportunity that works best.

Option 1: Park Infrastructure

Outline: The NCA has several parks in our community (Massey Park, Chief Darcy Bear Park, W.E. Graham Park, Temperance Street Parklet, Idylwyld Park, and Rotary Park). These parks do not have the infrastructure that matches the requirements of the community. Improving and increasing the infrastructure is a priority for the NCA.

Recognition: The sponsor of any park infrastructure would have their name on the infrastructure item(s) for the lifetime of the item. Additionally, all sponsors will be recognized on our social media platforms and in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The benches, fountains, picnic tables, lights, and all other park infrastructure has to be approved and purchased to match the City of Saskatoon's guidelines. Infrastructure items for this reason will vary in cost. Commitments ranging between \$1,000 - \$15,000 will be accepted and used for park infrastructure that is appropriate for the park and of the highest priority in the neighbourhood as determined by the NCA's park enhancement committee.

Option 2: Programming Sponsorship

Outline: The NCA hosts a full slate of indoor and outdoor programming. These programs include youth soccer, yoga, taichi, guitar, muscle sculpt, spike ball, knitting, gardening, kick sledding, snowshoeing, and many others. All programming pays instructors and facilitators and

provides the necessary equipment and facilities. Each program also has the ability to provide cost-as-a-barrier support to ensure that everyone in our community has access to programming no matter their financial situation. Our commitment to providing these programs and ensuring equal access to participation means that we often run these programs at a deficit. Sponsorship of programming also allows the NCA Programming Coordinator the opportunity to experiment with new and emerging programs which support the sustained growth of our program offerings.

Recognition: The sponsor of the annual programming will receive their name and logo on the registration page of the NCA website, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The financial commitment required to support one year of our annual programming is \$1,000.

Option 3: Movie in the Park Sponsorship

Outline: The NCA is seeking a sponsor for a Movie in the Park in Nutana. This movie would be a free outdoor movie for the community. The movie in the park will be appropriate for community residents of all ages and will take place in 2023.

Recognition: The sponsor of this event will receive naming rights for the movie in the park, their logo on advertising materials for the movie, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The financial commitment required to support the Movie in the Park and receive all of the recognitions outlined above is \$2,000.

Option 4: Open Streets Project

Outline: The NCA recognizes the benefits of an “Open Streets” program where streets are temporarily closed to vehicle traffic and open to people of all ages, abilities, and backgrounds to come out and enjoy the space and increase their activity while simultaneously building community. The NCA is looking forward to hosting a summer of Open Street events throughout Nutana in 2023.

Recognition: The sponsor of this project will receive their logo on advertising materials for all of the Open Street events, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana Community.

Financial Commitment: The financial commitment required to support the entire summer of Open Street events throughout Nutana in 2023 is \$750.