



2022 Sponsorship Package

Below are available opportunities for Nutana neighbours and friends to support, contribute, and sponsor various projects and programs that the Nutana Community Association (NCA) has on the go and will be delivering in 2022 and years to come.

We have developed pre-packaged sponsorship options depending on the contribution and support you are looking to provide. If none of these pre-packaged options work for you, please contact the NCA Vice-President at vice-president@nutana.ca and we will work with you to develop a sponsorship opportunity that works best.

Option 1: Programming Shed

Outline: The NCA has a full slate of indoor programming and has received substantial funding to develop winter outdoor programming for low-income families and our local community. This programming includes snowshoes, kick sleds, cross country skiing, and skating. The funding for this programming does not include the cost of a shed for the NCA to store supplies and use as a meet up location for the programming. This shed would predominantly house the winter outdoor programming equipment however it would also store any outdoor summer programming equipment we may amass in the coming years as our outdoor programming is developed.

Recognition: The sponsor of the programming shed would receive their logo and name on the outside of the shed as well as the inside of the shed for the lifetime of the structure. Additionally, all sponsors will be recognized on our social media platforms and in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The financial commitment required is \$2,500. This commitment will allow the NCA to purchase the shed and equip the inside of the shed with the appropriate shelving and infrastructure to hold the programming equipment. This is a one-time financial commitment.

Option 2: Park Infrastructure

Outline: The NCA has several parks in our community (Massey Park, Chief Darcy Bear Park, W.E. Graham Park, Temperance Street Parklet, Idylwyld Park, and Rotary Park).

These parks do not have the infrastructure that matches the requirements of the community. Improving and increasing the infrastructure is a priority for the NCA.

Recognition: The sponsor of any park infrastructure would have their name on the infrastructure item(s) for the lifetime of the item. Additionally, all sponsors will be recognized on our social media platforms and in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The benches, fountains, picnic tables, lights, and all other park infrastructure has to be approved and purchased to match the City of Saskatoon's guidelines. Infrastructure items for this reason will vary. Commitments ranging between \$1,000 - \$15,000 will be accepted and used for park infrastructure that is appropriate for the park and of the highest priority in the neighbourhood as determined by the NCA's park enhancement committee.

Option 3: Programming Sponsorship

Outline: The NCA hosts a full slate of indoor programming and will be developing and delivering a full slate of outdoor programming starting in the winter of 2021. These programs include youth soccer, yoga, taichi, guitar, muscle sculpt, spike ball, knitting, gardening, and many others. All programming pays instructors and provides the necessary equipment and facilities. Each program also has the ability to provide cost-as-a-barrier support to ensure that everyone in our community has access to programming no matter their financial situation. Our commitment to providing these programs and ensuring equal access to participation means that we often run these programs at a deficit. Sponsorship of programming also allows the NCA Programming Coordinators the opportunity to experiment with new and emerging programs which support the sustained growth of our program offerings.

Recognition: The sponsor of the annual programming would receive their name and logo on the registration page of our website, recognition on our social media platforms, and recognition in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The financial commitment required to support one year of our annual programming is \$1,000.

Option 4: Annual Events Sponsorship

Outline: The NCA hosts several annual events and a host of individual summer events. These events include Sweep Into Spring, Pumpkins in the Park, and regular Temperance Street parklet events each summer (bubbles in the park, pets in the park, sidewalk chalk days, etcetera).

Recognition: The sponsor of our slate of annual events will receive their name and logo on all the marketing materials for the events, on our social media for the events, and in our newsletter that gets delivered to all mailboxes in the Nutana community.

Financial Commitment: The financial commitment required to support a year's worth of NCA events is \$2,500. Opportunities for individual event sponsorship can be provided upon request.